



## SPONSORSHIP FORM

Please join us as a sponsor of Talisman's 10th Annual Derby Day Benefit.

Celebrating the 147th Run for the Roses at Churchill Downs - it's KENTUCKY DERBY TIME!

Each year, this very special event supports the programs serving our special riders. Many of our riders have physical, cognitive, behavioral, and emotional disabilities. Some are At-Risk youth, military veterans, warriors, first responders injured in the line of duty and front-line health care workers. Eight-five percent of riders/participants seek financial support for their therapeutic riding lessons. Your support changes lives, one ride at a time.

**WITH COVID-19 RESTRICTIONS STILL IN EFFECT, THE TALISMAN BOARD OF DIRECTORS HAS ELECTED TO CELEBRATE DERBY DAY WITH A TWO-WEEK ONLINE AUCTION STARTING SATURDAY APRIL 17th TO DERBY DAY, SATURDAY MAY 1st.**

**Our online auction last year was a terrific success! We hope you will support the organization in 2021 by sponsoring this event. OUR SPONSORS WILL BE ACKNOWLEDGED THROUGHOUT THE YEAR!**

### Sponsorship Categories

**\$6,000 Thoroughbred Sponsors** receive top tier promotion using your logo on all media advertising including print ads, print media links, direct mail, Talisman website, Face Book, road signage, and press releases. Sponsor will receive a commemorative Derby Day 147th year Select Bourbon and set of glassware.

**\$3,500 Arabian Sponsors** receive 2nd tier promotion using your logo on all media advertising including print ads, print media links, direct mail, Talisman website, Face Book, road signage, and press releases. Sponsor will receive a commemorative Derby Day 147th year Select Bourbon and set of glassware.

**\$2,000 Paso Fino Sponsors** receive 3rd tier promotion using your logo on all media advertising including print ads, print media links, direct mail, Talisman website, Face Book, road signage, and press releases. Sponsor will receive a commemorative Derby Day 147th year Select Bourbon and set of glassware.

**\$1,000 Hanoverian Sponsors** receive 4th tier promotion using your logo on all media advertising including print ads, print media links, direct mail, Talisman website, Face Book, road signage, and press releases. Sponsor will receive a commemorative Derby Day 147th year Bottle of Wine and set of glassware or a Lobby Centerpiece of Red Roses.

**\$500 Quarter Horse Sponsors** receive 5th tier promotion using your logo on all media advertising including print ads, print media links, direct mail, Talisman website, Face Book, road signage, and press releases. Sponsor will receive a commemorative Derby Day 147th year Bottle of Wine and set of glassware or a Bouquet of Red Roses.

**YES! You can count on us to support the great work of Talisman Therapeutic Riding by being a Sponsor.**

Sponsor Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address/City/State/Zip \_\_\_\_\_

Email: \_\_\_\_\_ Company website: \_\_\_\_\_

You have our company logo on file:  YES  Our company logo is attached or sent electronically.

Sponsorship Category:

\_\_\_\_\_

Check Enclosed.       Please Send an Invoice.       Please contact me for a credit card payment.

Please return this form to Talisman Therapeutic Riding by Friday, April 2, 2021 along with your check made payable to Talisman Therapeutic Riding - "Derby Day".

172 Blue Ribbon Lane, Grasonville, MD 21638

Questions: Please contact Andrew Behringer at O: 443 239-9400

or by email [Andrew@talismanTherapeuticRiding.org](mailto:Andrew@talismanTherapeuticRiding.org)